

Brand / sender	MakeReady (small-group leaders — e.g. Bible study and ministry facilitators)
Recipients	People a group leader has personally invited and who have given consent
Message types	(1) One-time group invitation with a join link; (2) recurring daily activity messages when the day's study is ready
Message frequency	Approximately one message per enrolled member per day
Opt-out / help	Reply STOP to opt out · Reply HELP for assistance
Rates	Message & data rates may apply

PROGRAM DESCRIPTION

MakeReady is a platform used by small-group leaders (such as Bible study leaders and ministry facilitators) to communicate with the members of their group. This campaign sends two related transactional SMS types: (1) a one-time group invitation that names the inviter, names the group, and includes a unique join link; and (2) recurring activity messages sent to enrolled members, notifying them when the day's group study (such as a reading or study prompt) is ready and linking them to it. Recipients are people whom a group leader has personally invited and who have actively consented to receive group invitations and daily activity messages. Recipients can reply STOP at any time to opt out and HELP for assistance.

HOW CONSENT IS OBTAINED

Consent is collected **before any message is sent**, through one of three methods — a verbal script, a paper form, or the website. Proof of the verbal script and paper form appears below; the website flow is documented at the link in the footer.

METHOD A — VERBAL CONSENT SCRIPT READ BY THE GROUP LEADER

Before adding a recipient's number, the group leader reads this script aloud and records the recipient's agreement, name, phone number, and date.

"I'd like to invite you to our MakeReady group by text message. We'll send a join link to your phone, and after that about one message per day letting you know when the day's study is ready. Message and data rates may apply. You can reply STOP at any time to opt out, or HELP for help. Do I have your permission to text you at this number?"

METHOD B — PAPER OPT-IN FORM PRINTABLE

Recipients may opt in on this printed form. The consent box is unchecked by default; a recipient opts in only by checking it and signing.

☐ I agree to receive text messages from MakeReady for group-related events and daily studies. Message frequency is approximately one message per day. Msg & data rates may apply. Reply STOP to opt out, HELP for help.

Full name _____

Mobile phone number _____

Signature _____ Date _____

Checking this box is optional and is not required to attend the group. MakeReady records the signed consent with the date it was given.

METHOD C — WEBSITE CONSENT SCREEN

When a recipient taps the join link, they reach the group sign-up screen, which presents the same consent checkbox (unchecked by default):

☐ I agree to receive text messages from MakeReady for group-related events and daily studies. Msg & data rates may apply. Reply STOP to opt out.

Links to the Privacy Policy and Terms of Service are shown alongside the checkbox. Consent is recorded server-side with a timestamp. A full walkthrough with screenshots of every step is published at the opt-in documentation page below.

Opt-in documentation: app.makeready.org/pages/sms-opt-in · Live consent form: app.makeready.org/join/group/NNNM76/optin
Privacy Policy: app.makeready.org/pages/privacy · Terms of Service: app.makeready.org/pages/terms